

# MANAGING UNCERTAINTY IN A FAST- CHANGING WORLD

STRATEGIC FORESIGHT  
PROGRAMS FOR  
ORGANISATIONS

[www.ifforsight.com](http://www.ifforsight.com)

## SETTING THE STAGE

The “Scenario Planning and Strategic Agility” corporate executive program will empower you and your organization to better understand the past, improve decision-making in the present and embrace your preferred future in an accelerated and unpredictable world.

Engage your organization or a specific team in a Scenario Planning and Strategic Agility project using our Futures Framework “Scanning, Sensing and Acting”.

From the definition of the Strategic Focus & Time Horizon, participants will be able to learn how to design a fit-for-purpose Scenario Planning project and then make a strategic analysis of those possible futures.

This program is designed to improve the participants skillset and toolbox in strategic foresight allowing them to improve the competitive positioning of organizations and use these as inputs to identify new growth opportunities, foster strategic agility, and design innovation strategies and projects.

## KEY BENEFITS

- Recognize key drivers of change and use them to be better prepared for future challenges and new opportunities.
- Build and explore scenarios for the future, combining them with tools of strategic design and agility.
- Identify areas of growth, and design new business models, products, services, or experiences.
- Build your organizational capability to address and act under uncertainty.

## WHO WE ARE?

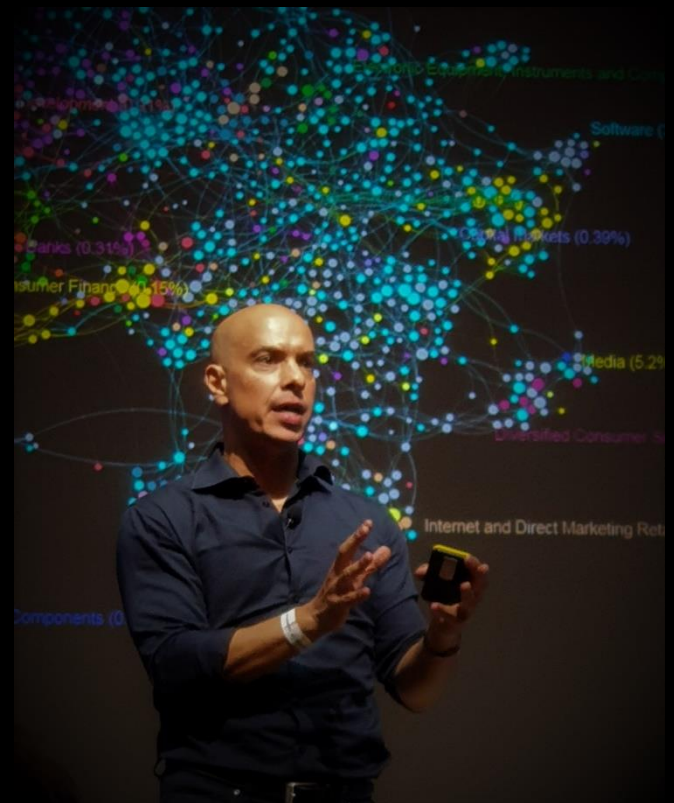
### PAULO SOEIRO CARVALHO

Born in Lisbon, Paulo Soeiro de Carvalho is an expert in Foresight & Scenario Planning, Strategy, and Innovation, with more than 20 years of experience in consulting, teaching, and training projects in those fields.

After years of professional experience, consulting, research and teaching in the fields of Strategic Foresight, Innovation and Entrepreneurship, he decided to create “IF Insight & Foresight”, a consulting studio that blends Foresight, Strategy and Innovation in order to create lasting value and meaningful experiences for people and organizations.

[PAULO'S LINKEDIN PROFILE](#)

[Download Paulo's Biography as a PDF](#)



## IF INSIGHT & FORESIGHT

IF Insight & Foresight it is a futures Think Tank and a consulting studio that blends Foresight, Strategy and Innovation in order to create lasting value and meaningful experiences for people and organizations.

[www.ifforsight.com](http://www.ifforsight.com)

# AGENDA

## SESSION 1

---

### WELCOME AND PRESENTATIONS

- Overview of the program
- Strategic Foresight: Bibliography, Websites, Podcasts, and Blogs

### A FUTURE LANDSCAPE – START TO ANTICIPATE AND ACT ON THE FUTURE

- V.U.C.A. + Acceleration + Convergence
- Global Forces Dashboards
- Artificial Intelligence meets Strategic Foresight
- Foresight needs Strategic Design, Agility and Entrepreneurship

### BASIC CONCEPTS OF STRATEGIC FORESIGHT

- Megatrends – Surfing the Big Waves
- Weak signals and Early Warning Systems
- Wild Cards & Black Swans
- Risks, Uncertainty Spaces and Critical Uncertainties

## SESSION 2

---

### SCENARIO PLANNING - “UNCHARTED WATERS AHEAD”

- Why, When and How to use Scenarios
- Use Case #1 - Planning for a Post Pandemic World with Scenarios
- Use Case #2 – Scenario Planning in Action (Shell, Siemens, Daimler, McKinsey, ...)

## SESSIONS 3 & 4

---

### SCANNING, SENSING AND ACTING © - A DEEP DIVE INTO THE FUTURE

In this Fast-Forward Executive Program, you will have the opportunity to engage your organization or a specific team in a Scenario Planning and Strategic Agility project using our Futures Framework “Scanning, Sensing and Acting”.

From the definition of the Strategic Focus & Time Horizon, going through the different Scanning stages and the construction of a “Scanning Dashboard”, you will identify and explore Megatrends, Trends, Weak Signals, Wildcards & Critical Uncertainties.

From here the team will be able to learn how to design a fit-for-purpose Scenario Planning project and then make a strategic analysis of those possible futures.

You will be able to understand the key concepts of Strategic Foresight and start mastering some of the critical capabilities of a Future-driven company.

## KEY FACTS

- ONLINE or BLENDED
- 16 HOURS
- 4 SESSIONS

[INFO@IFFORESIGHT.COM](mailto:INFO@IFFORESIGHT.COM)

