

# FAST-FORWARD FUTURE DEEP DIVE

SCENARIOS,  
STRATEGIC AGILITY  
& INNOVATION

[www.ifforsight.com](http://www.ifforsight.com)

Photo by Jeremy Bishop on Unsplash

Strategic Focus  
and Time Horizon



Scanning to the Core:  
From the Global to the  
Transactional Environment



From Megatrends, Wild  
Cards, Weak Signals,  
and Uncertainties to a  
"Scanning Dashboard"



Exploring Critical  
Uncertainties and  
Building Scenarios for  
the Future



Strategic Vision  
Strategic Design  
New Business Models  
Strategic Innovation

## A FUTURE DEEP DIVE

Organizations need a new approach to strategy and planning to compete in an accelerated, complex, and uncertain future. This fast-forward Future Deep Dive helps organizations to update their traditional strategy processes to ensure more robust, flexible, and agile strategies.

In this Deep Dive you will have the opportunity to engage your organization or a specific team in a Scenario Planning and Strategic Agility project using our Futures Framework "Scanning, Sensing and Acting".

From the definition of the Strategic Focus & Time Horizon, going through the different Scanning stages and the construction of a "Scanning Dashboard", you will identify and explore Megatrends, Trends, Weak Signals, Wildcards & Critical Uncertainties. From here you will be able to learn how to design a fit-for-purpose Scenario Planning project and then make a strategic analysis of those possible futures.



**Anticipate Trends, face  
Uncertainties, build  
future Scenarios and use  
this to improve your  
approach to Strategy  
and Innovation**

**Paulo Soeiro Carvalho**  
(Founder & CEO, IF Insight & Foresight)

## **BENEFITS**

You will be able to understand the key concepts of Strategic Foresight and start mastering some of the critical capabilities of a Future-driven company.

Our method will help you to:

- Recognize key drivers of change and use them to be better prepared for future challenges and new opportunities;
- Build and explore scenarios for the future, combining them with tools of strategic design and agility;
- Identify areas of growth, and design new business models, products, services or experiences;
- Build your organizational capability to address and act under uncertainty.

Although in a “Fast-Forward” mode we want you to understand how and why is so important and powerful to explore and act on the future.



# SETTING THE STAGE

We strongly believe that we can improve the competitive positioning of organizations and use these as inputs to identify new growth opportunities, foster strategic agility, and design innovation strategies.

With this purpose in mind, we design and implement processes and experiences that allow organizations to better understand the past, improve their decision-making in the present and embrace their preferred future.

This fast-forward Future Deep Dive can be conducted in a few days using co-creative workshops and interviews with key stakeholders.

If you are interested in booking a Future Deep Dive contact us.

**SCENARIO PLANNING & STRATEGIC AGILITY**  
**MANAGING UNCERTAINTY IN A FAST-CHANGING WORLD**

>> A Fast-Forward Future Deep Dive >>

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