



# PAULO SOEIRO CARVALHO

FUTURIST & KEYNOTE SPEAKER, PROFESSOR,  
FOUNDER & CEO IF INSIGHT & FORESIGHT

LISBON



Born in Lisbon, **Paulo Soeiro de Carvalho** is an expert in Foresight & Scenario Planning, Strategy and Innovation, with more than 20 years of experience in consulting, teaching and training projects in those fields.

After years of professional experience, consulting, research and teaching in the fields of Strategic Foresight, Innovation and Entrepreneurship, he decided to create "IF Insight & Foresight", a consulting studio that blends Foresight, Strategy and Innovation in order to create lasting value and meaningful experiences for people and organizations.

Paulo was for the past seven years the General Director for Economy and Innovation in the Lisbon City Council. He is responsible for the areas of Economy, Entrepreneurship, Innovation, Strategic Clusters and Employment in the City Council.

To get a sense of the vision, strategy, and main projects developed by the city of Lisbon in the last years, please download the brochure: Lisbon: Economy, Innovation and Entrepreneurship ([www.ifforesight.com/my-work](http://www.ifforesight.com/my-work))



Paulo's portfolio includes work in/with the following organizations:

**Companies:**

Daimler; Volkswagen; Zurich; Bosch Thermotechnology; EDP - Energias de Portugal; GALP Energia; Sonae; Novabase; Siemens; Brisa; Celfocus; FIAT Brasil;

**Government and Nonprofits:**

World Economic Forum; Lisbon City Council; Invest Lisboa; Startup Lisboa; Beta-I; AICEP Portugal Global - Trade & Investment Agency; Calouste Gulbenkian Foundation; European Commission; IDEFE/ISEG - Lisbon School of Economics and Management; IDN - National Defense Institute (Portugal); INA - National Administration Institute (Portugal);

In the last years he has been very active in several academic and training activities in the fields of Scenario Planning, Strategy and Competitiveness, including the design and the scientific coordination of a Post Graduation in "Foresight, Strategy and Innovation", and the executive program "Futures, Strategic design and Innovation" at ISEG/IDEFE .

Paulo has a PhD in Management Sciences in the Université Jean Moulin Lyon 3. He is graduated in Economics (ISEG), concluded a Master in Economics and Management of Science and Technology (ISEG)

**IF INSIGHT & FORESIGHT**  
WWW.IFFORESIGHT.COM  
PAULO@IFFORESIGHT.COM  
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