



Futures & Innovation Operating System (OS)

1. Embracing the Future

The **Futures & Innovation Operating System (OS)** is a comprehensive framework designed to empower organizations and teams in their endeavour to embed the implementation and institutionalization of a strong and systematic future-oriented and innovative culture and practice.

Embark on a journey to future-readiness. Welcome to the forefront of strategic innovation.



2. What Sets Us Apart

- Future-Proof Your Organization
- Integration of Foresight and Action
- Tailored to Real-World Complexity
- Strategic and Operational Synergy

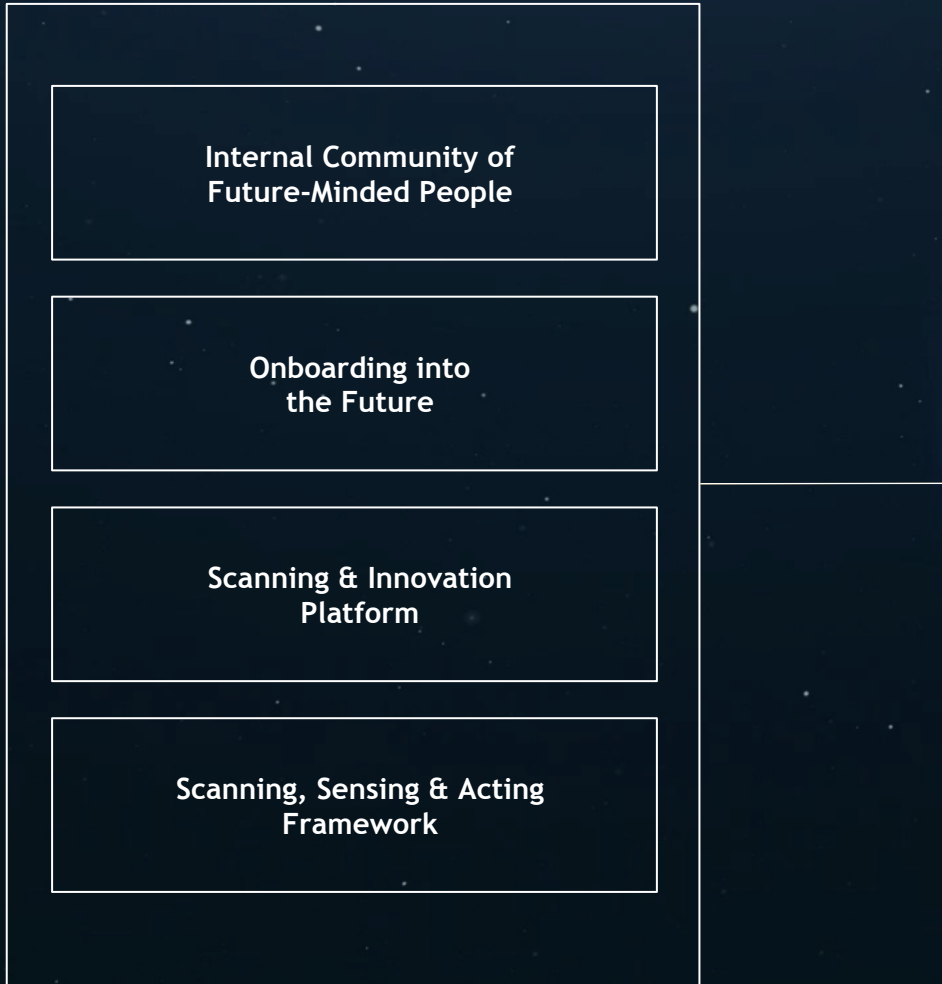


3. Key Benefits

- Foster a Future Mindset & Culture
- Continuous Learning & Knowledge Sharing
- Co-creation & Participation
- Strengthen Strategic Planning Capabilities for the Future
- Create a Governance Structure for Sustainability and Impact

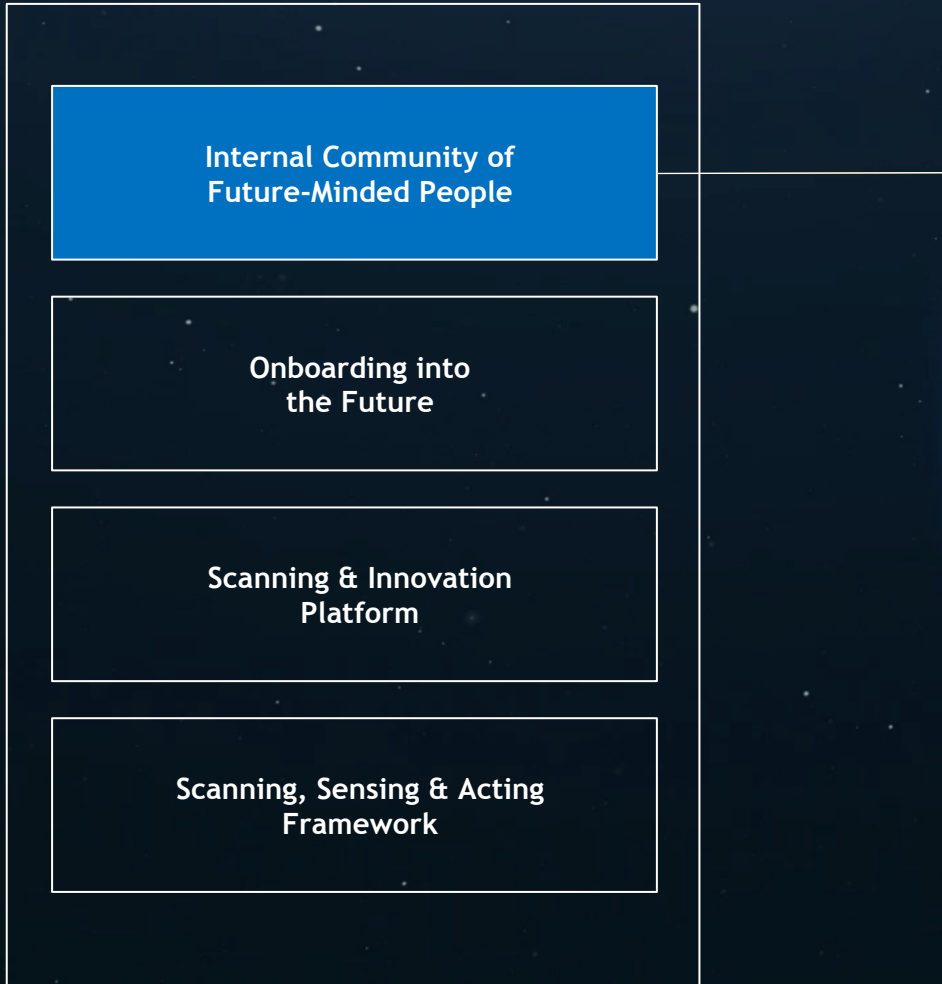


4. The Futures & Innovation OS



**A Four
Layers
Approach**

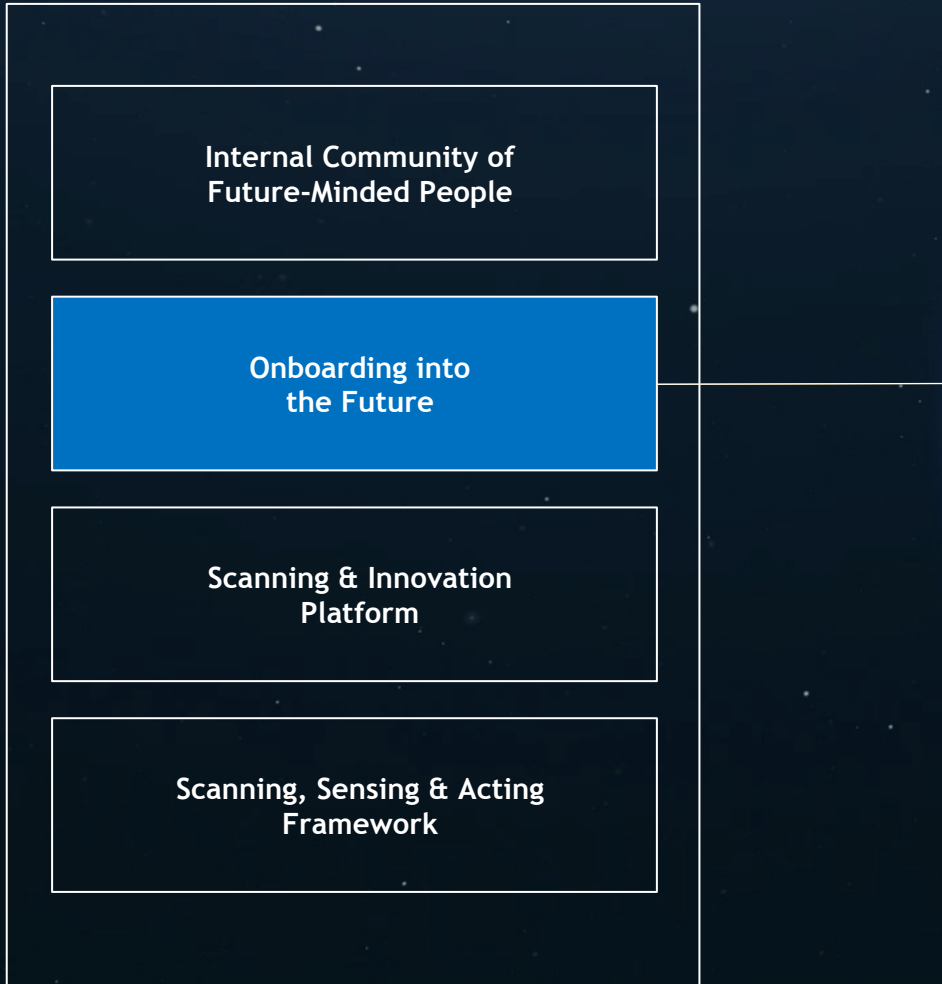
4. The Futures & Innovation OS



Community of Future-minded People

The creation of an internal community of future-minded people in the organization with different backgrounds and skills to start exploring the future from many different dimensions. This community will have various roles and responsibilities in different projects and activities, including ideators, change agents, scouts, facilitators, and project managers.

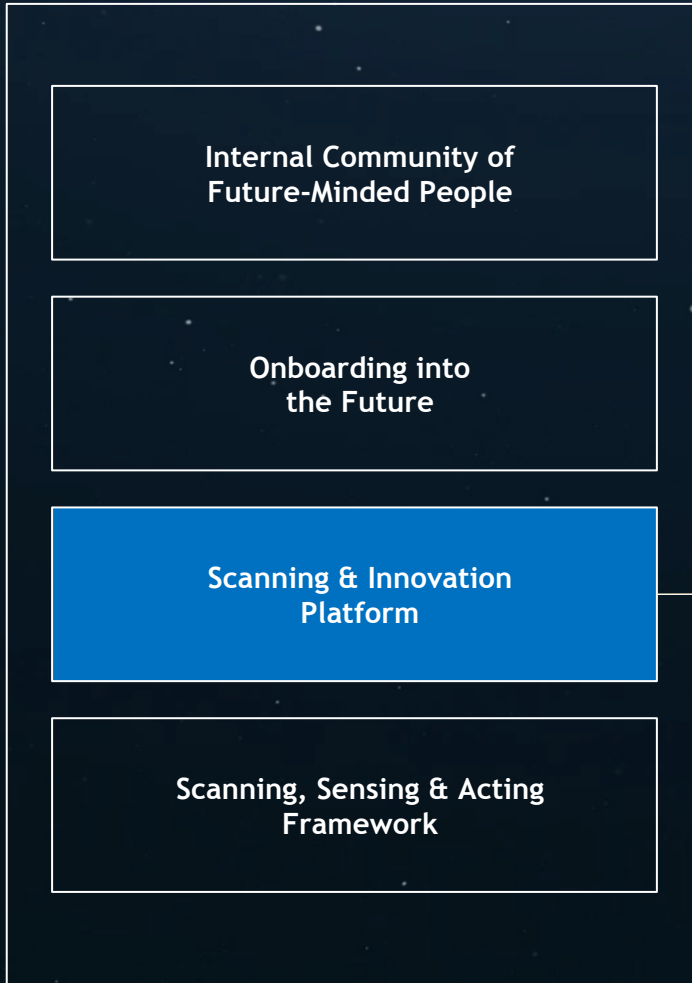
4. The Futures & Innovation OS



Onboarding into the Future

An Onboarding into the Future process for those who will be part of this internal community of future-minded people. This will be achieved through the design and implementation of Futures Literacy and Innovation capacity-building programs and multiple Workshops and Immersive Experiences. This will allow the company to have an enlarged community of people that understand and apply the basic principles and concepts of strategic foresight and innovation in several projects and activities in all areas.

4. The Futures & Innovation OS



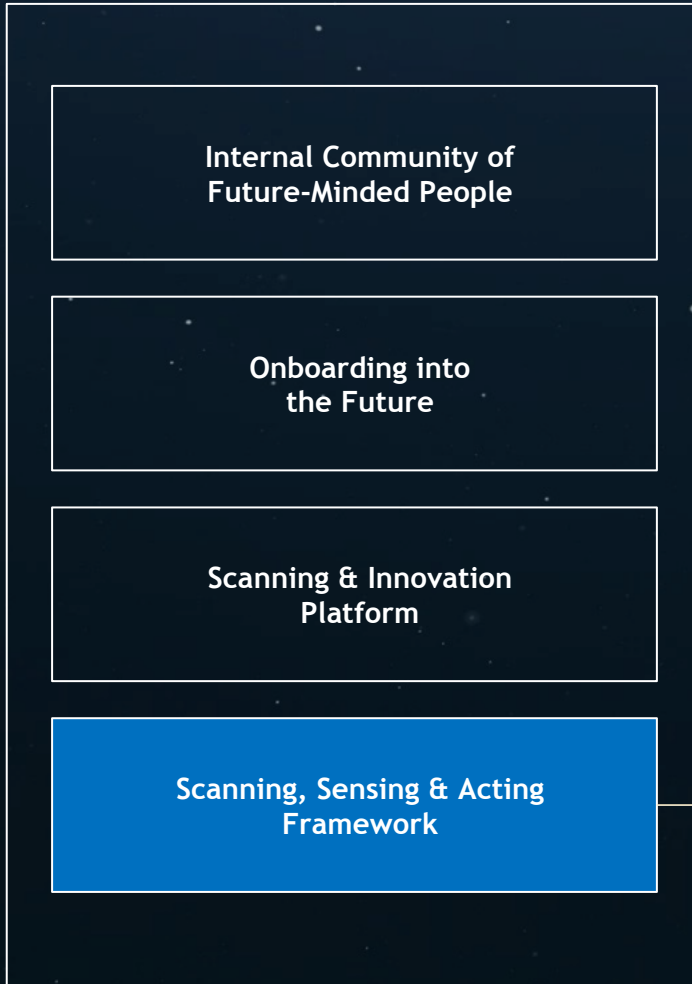
Scanning & Innovation Platform - Learning from ORION.AI

At the core of this Strategic Foresight & Innovation Operating System will be the creation of an internal Scanning & Innovation Platform that will be used by the company to co-create and stimulate the participation of all the collaborators (generating and sharing ideas, insights, trends). This will be used as an internal engine for projects to be developed in different areas of the entire organization (board level, business units, specific teams, and functional areas).

In the development of a platform for the Strategic Foresight & Innovation OS we strongly believe that we can offer high value by sharing the experience we had in designing and building ORION.AI.

ORION.AI is a strategic foresight and intelligence platform that offers the capability to capture, identify, categorize and make sense of a multitude of drivers of change, insights or signals in the global and business environment and use those as accelerators of future-oriented strategies and transformation journeys.

4. The Futures & Innovation OS

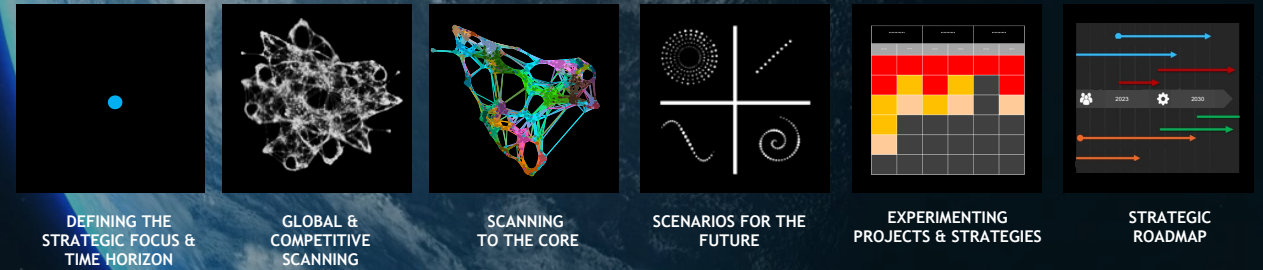


Scanning, Sensing & Acting

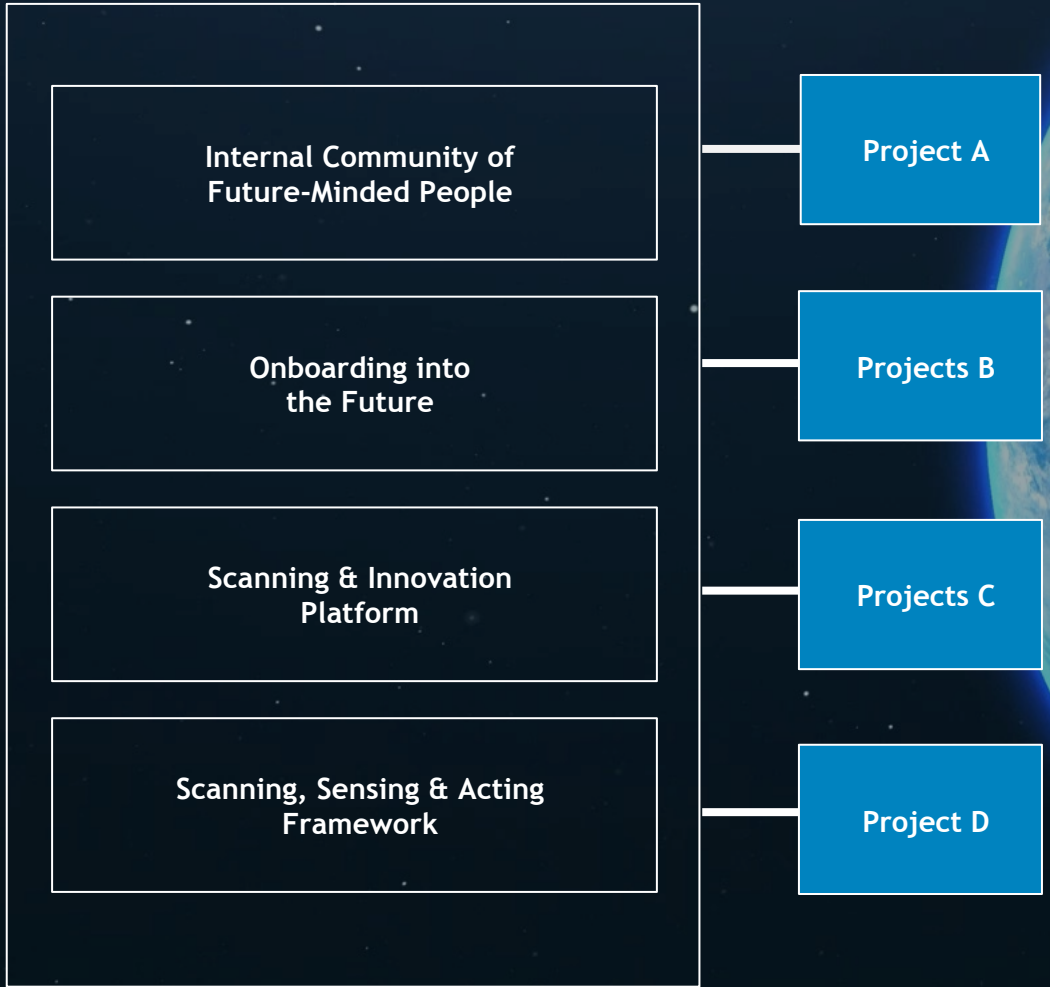
This framework is more than a method or a tool – it's a mindset. It's about nurturing agility, fostering a culture of continuous learning, and above all, allowing organizations and leaders not just to survive, but to thrive in a fast changing and uncertain future.

In the Strategic Foresight & Innovation OS we propose the use of framework designed by IF Insight & Foresight in the development of the projects integrated into this process.

DESIGNING AND SETTING THE STAGE



4. The Futures & Innovation OS



Projects as APIs

- The Strategic Foresight & Innovation OS will be feeded with a multitude of projects that can range from HR/Talent Management, IT & Digital Transformation, Marketing & Consumer or Operations.
- These projects and initiatives can be understood as APIs that will be connected or linked in a coherent and logical way to the Strategic Foresight & Innovation OS.
- This integration will allow the organization to have an overall view of the projects in development, share knowledge, and foster a process of organizational learning involving teams and collaborators.
- These projects and initiatives should use some of the principles, concepts, and frameworks learned and developed in the core of the Strategic Intelligence Operating System.
- This will allow a stronger coherence and knowledge-sharing between the different teams and individuals involved in multiple projects and activities.

5. Fostering a Culture of Strategic Innovation

The Futures & Innovation Operating System should be used as an additional trigger to foster and embed a culture of strategic innovation across the organization in a more integrated and comprehensive manner.





About us

IF Insight & Foresight is a Futures think tank and consulting studio that blends foresight, strategy, and innovation to create lasting value and meaningful experiences for people and organizations.

We design and implement processes and experiences that enable organizations to better understand the past, improve their decision-making in the present, and embrace their preferred future.

