

Future-Proof Leadership Program

**An Immersive Learning
Experience**

OVERVIEW

The program will empower organizations, leaders and individuals to better understand the past, improve decision-making in the present and embrace preferred future in an accelerated and unpredictable world.

This program is designed to improve the managers skill set and toolbox in strategic foresight, design, innovation and transformation in the digital age.

The program aims to provide participants with tools that allow them to improve their skills and help their organization to achieve a strong and sustainable position, prepare for new challenges, be proactive facing new opportunities, and design future-based policies and programs.

Participants will have first hand access to the "SCANNING, SENSING AND ACTING" Framework, used to anticipate the future and build innovative strategies to solve strategic challenges.

The participants will use GenAI powered ORION platform during the program and will have full access to ORION Pro for 30 days.

COORDINATION

Paulo Soeiro Carvalho

PRE-REQUISITES

None



TARGET AUDIENCE

To be defined



DATES

To be defined



DURATION

4h-6h Immersive Experiences



DELIVERY FORMAT

Presential / Online



PARTICIPANTS

To be defined

12h-16h Immersive Journeys

Program Objectives

- Prepare the organization and its leaders to think and act in times of uncertainty and exponential change.
- Equip participants with advanced tools and methodologies to anticipate future trends, analyze emerging opportunities, and develop robust strategic plans and innovation roadmaps. This will enable organizations to stay ahead of the curve and remain competitive.
- Allow participants to assess and improve their individual Future-proof leader profiles and their adaptive, authentic and agile leadership skills.
- Create future-proof strategies that perform well and are resilient to exponential change and disruption.
- Design and implement processes that will allow your organization to improve its decision-making in the present and embrace its preferred future.
- Design a strategic roadmap that will allow your organization to foster consistent innovation to sustain a a future oriented and actionable vision for the future.
- Encourage participants to apply their learning through practical projects and real-world scanning deep dives and scenarios within their organizations. This hands-on approach ensures that theoretical knowledge is translated into actionable strategies and projects.

Program Structure

**Strategic Foresight &
Scenario Planning**

**Future-Proof Organizations
& Leaders**

**Scenario Planning Lab:
A Deep Dive into the Future**

Scanning, Sensing & Acting

ORION.AI

2. Strategic Foresight & Innovation

**Strategic Foresight
& Innovation**

**Scenario Planning &
Strategy for the Future**

**Future-Proof
Organizations & Leaders**

**Scenario Planning Lab:
A Deep Dive into the Future**

**Scanning, Sensing & Acting
+ ORION.AI**

An Onboarding into the Future process for those who will be part of this internal community of future-minded people. Equip participants with strategic foresight & innovation tools that help anticipate and prepare for future challenges and opportunities. This includes training in scanning & intelligence, scenario planning, strategic transformation and innovation roadmaps.

Participants will be able to conduct foresight analysis, interpret the implications of emerging trends, and develop robust strategies that address potential future scenarios.

This will allow the company to have an enlarged community of people that understand and apply the basic principles and concepts of strategic transformation and innovation in several projects and activities.

A CHALLENGING CONTEXT

- VUCA, Acceleration & Digitalisation
- Global Forces & Megatrends Dashboards
- The Future as a Space of Possibilities
- The Foundations of Futures Studies
- Artificial Intelligence meets Strategic Foresight

BASIC CONCEPTS OF STRATEGIC FORESIGHT

- Global Forces & Megatrends
- Weak Signals and Early Warnings
- Wild Cards & Black Swans
- Risks and Critical Uncertainties

SKILLS AND MINDSET OF A FUTURIST

- Futures Literacy
- Mastering the Skills of a Futurist
- Foresight needs Strategy, Innovation, and an Entrepreneurial Mindset

2. Scenario Planning & Strategy for the Future

Strategic Foresight
& Innovation

Scenario Planning &
Strategy for the Future

**Future-Proof
Organizations & Leaders**

**Scenario Planning Lab:
A Deep Dive into the Future**

**Scanning, Sensing & Acting
+ ORION.AI**

Build and improve your understanding of scenarios methodologies and processes. Integrate drivers of change, anticipate discontinuities and spot opportunities.

Identify critical uncertainties and build Strategic Scenarios to improve strategy making and review how your organization analyzes the impacts, threats and opportunities for the business.

Improve your strategy and innovation toolbox in order to be prepared for new challenges, be proactive facing new opportunities, and design future-based and mission oriented public policies and programs.

SCENARIO PLANNING

- What are Scenarios?
- Why, when and how to use Scenarios
- Building Scenarios from Critical Uncertainties
- Scenarios as Stories and Narratives for the Future
- What is the link between strategy, strategic vision and scenarios?
- Strategic analysis of the Scenarios: Challenges and Opportunities
- Case Studies

MASTERING A STRATEGIC INNOVATION FRAMEWORK

- Learn how to design new strategies and plan for the future
- Manage a portfolio of Core, Incremental and Transformational projects and Initiatives
- Design and Monitor Strategic Roadmaps for the Future

3. Future-Proof Organizations & Leaders

**Strategic Foresight
& Innovation**

**Scenario Planning &
Strategy for the Future**

**Future-Proof
Organizations & Leaders**

**Scenario Planning Lab:
A Deep Dive into the Future**

**Scanning, Sensing & Acting
+ ORION.AI**

An innovative and immersive experience of self-development that will help you design your unique signature as a leader, in order to impact organisations, people and society.

The Leadership Journey was designed to transform the way you lead in today's dynamic and complex environment, providing practical tools on emotional intelligence, influence and communication strategies, negotiation, building strong teams and managing change.

LEADERSHIP FRAMEWORK EXPLORATION: SKILLS AND ACTIVITIES FOR ORGANISATIONS AND LEADERS OF THE FUTURE

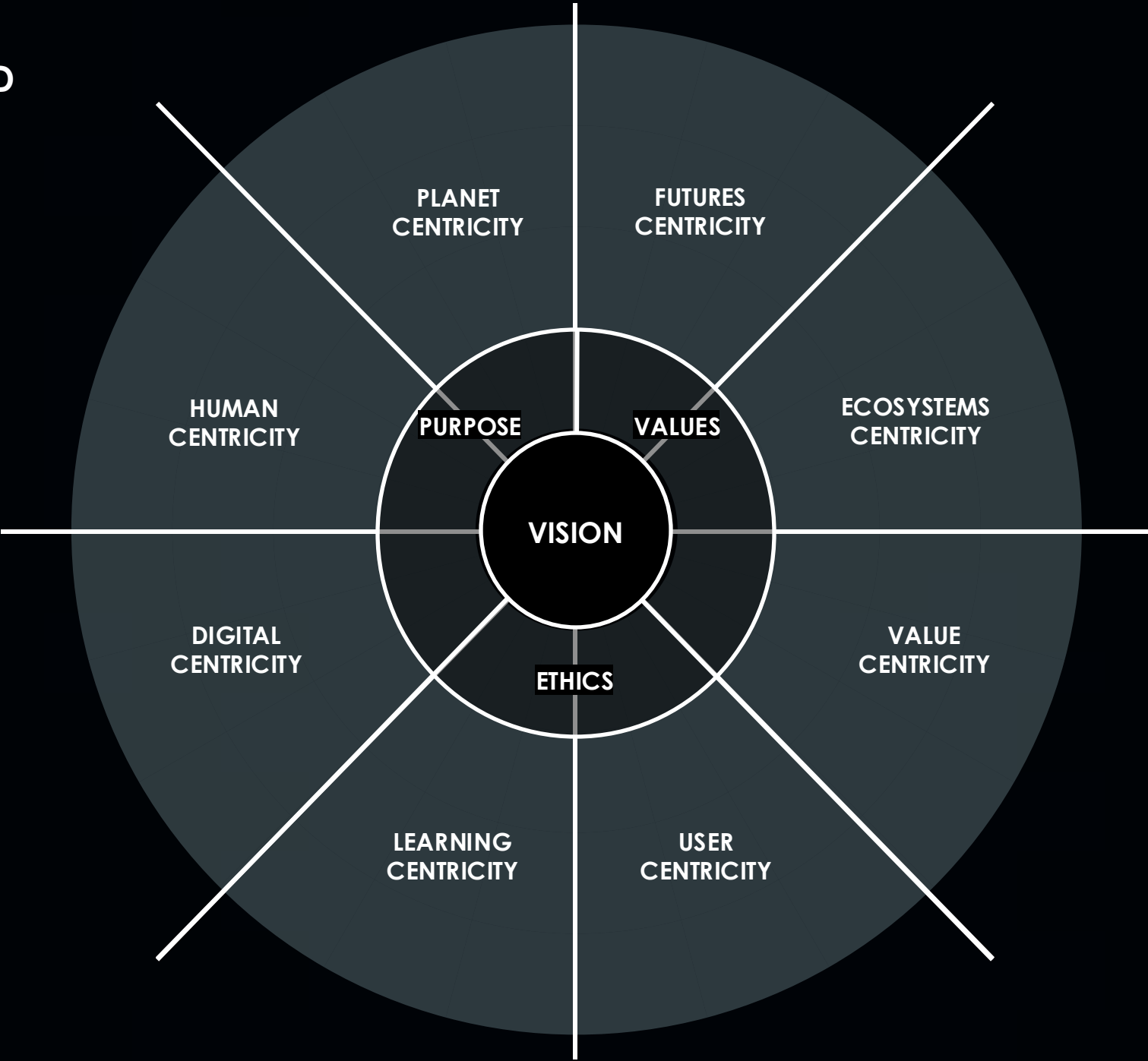
- **The Foundations:**

- Vision
- Purpose
- Ethics
- Values

- **10 Critical Centralities for the Leaders of the Future:**

- Futures
- Ecosystems
- Value
- Learning
- Digital
- User
- Human
- Planet

**FUTURE-PROOF
ORGANISATIONS AND
LEADERS**



4. Scenario Planning Lab

**Strategic Foresight
& Innovation**

**Scenario Planning &
Strategy for the Future**

**Future-Proof
Organizations & Leaders**

**Scenario Planning Lab:
A Deep Dive into the Future**

**Scanning, Sensing & Acting
+ ORION.AI**

In this Future Deep Dive, participants will have the opportunity to engage in a Scenario planning project using our proprietary Futures Framework "SCANNING, SENSING & ACTING".

From the definition of the Strategic Focus & Time Horizon, going through the different Scanning stages and the construction of a "Scanning Dashboard", we will identify and explore Megatrends, Trends, Weak Signals, Wildcards & Critical Uncertainties.

From here you will be able learn how to design a fit-for-purpose Scenario Planning project and then prepare for action, which includes exploring and probing Strategic Options, co-create a new vision for the future, (re)design policies and programs or engage in an innovation process.

5. Scanning, Sensing & Acting Framework



Scanning, Sensing & Acting

We will use the framework designed by IF Insight & Foresight – Scanning, Sensing & Acting - in the development of the projects integrated into this program.

This framework is more than a method or a tool — it's a mindset. It's about nurturing agility, fostering a culture of continuous learning, and above all, allowing organizations and leaders not just to survive, but to thrive in a fast changing and uncertain future.

Learning from ORION.AI

ORION.AI is a Generative AI strategic foresight and intelligence platform that participants will use in the co-creative part of the program. ORION.AI will help scan, categorize and make sense of a multitude of driving forces, insights and signals of change in the global and organisational environment and use those as accelerators of future-oriented strategies and transformation journeys.

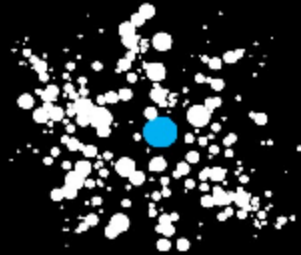
Scanning, Sensing & Acting ©

The **Strategic Foresight Lab** that will be design and co-created during this program lies in the proprietary Scanning, Sensing & Acting (SSA) framework, which provides organizations with a structured process to anticipate trends and signals of change, face uncertainties, build future scenarios for the future and use this to improve the approach to Strategy and Innovation.

DESIGNING AND PREPARING THE PROJECT



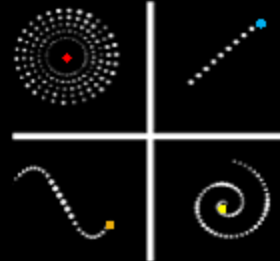
DEFINING THE
STRATEGIC FOCUS
& TIME HORIZON



GLOBAL &
COMPETITIVE
SCANNING



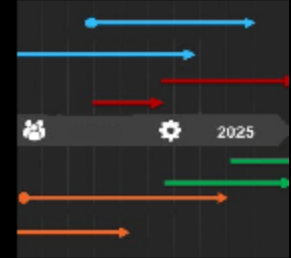
SCANNING
TO THE CORE



SCENARIOS FOR
THE FUTURE



EXPERIMENTING
PROJECTS &
STRATEGIES



STRATEGIC
ROADMAP



ORION.AI

[ORION Megatrends Dashboard](#)
[ORION.AI Scanning Assistant](#)
[ORION.AI Strategic Copilot](#)
[ORION.AI Databases](#)

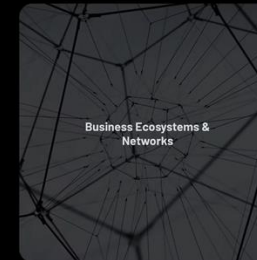
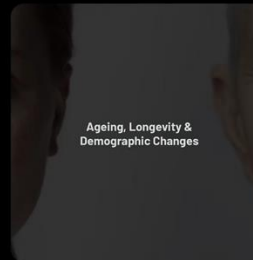
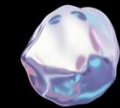
ORION Megatrends Dashboard offers a window into the global forces essential for understanding our future landscape.

The 20 megatrends that structure this initial layer of ORION encapsulate more than 1,400 curated key trends, trends, and other signals of change, providing a detailed view of the driving forces shaping global transformations.

[↓ ORION.AI PLAYBOOK](#)

Megatrends

ORION Megatrends Dashboard offers a window into the global forces essential for understanding our future landscape. These megatrends are characterized by their deep and extensive impact, typically emerging from the intersection of social, economic, political, technological, and environmental factors. The 20 megatrends that structure this initial layer of ORION encapsulate more than 1,400 curated key trends, trends, and other signals of change.





Coordination

Paulo Soeiro de Carvalho is an expert in Foresight, Strategy and Innovation, with more than 20 years of experience in public and private organizations, working in several consulting projects, and also developing teaching, training and research activities in those fields.

After years of professional experience in the areas of Strategic Foresight, Innovation and Entrepreneurship, in 2019 he created "IF Insight & Foresight", a consulting studio that combines Foresight, Strategy and Innovation to create added value and distinctive experiences for organizations and professionals.

Expert and consultant for the World Economic Forum, European Commission, Joint Research Center and European Environmental Agency in the areas of Strategic Foresight and Innovation.

Over the last 15 years has been carrying out multiple research and academic activities, including the Coordination of Master, Post Graduation and Executive Programs in the areas of Foresight, Strategy and Innovation at Lisbon University. From 2020 to 2023 he was the Executive Director of the Lisbon University Executive MBA.

PhD in Management Sciences from the Université Jean Moulin Lyon 3 with a Thesis on Scenario Planning, Weak Signals and Competitive Intelligence.

Paulo's portfolio includes work with the following organisations:

Companies: Daimler; Volkswagen; Zurich; Ranstadt; Bosch ; EDP - Energias de Portugal; GALP; Sonae; Novabase; Siemens; Brisa; FIAT Brasil.

Government and Nonprofits: World Economic Forum; European Commission DG R&I, European Environmental Agency; Dubai Future Foundation; Startup Lisboa; Portugal Global - Trade & Investment Agency; Calouste Gulbenkian Foundation; National Defense Institute (Portugal)

ABOUT US

IF Insight & Foresight is a leading consulting studio that blends foresight, strategy, and innovation to create lasting value and meaningful experiences for people and organizations.

Our global positioning and leading role are confirmed through partnerships and collaborations with organizations such as the World Economic Forum, Dubai Future Foundation, European Commission, and the European Environmental Agency, as well as a portfolio of clients that includes companies such as Randstad, Swiss Life, Zurich, Galp, among others.



www.ifforesight.com

info@ifforesight.com